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 **VITA**

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**EDUCATION:** Purdue University, Ph.D., Accounting, May 1987.

 (major: accounting, minor: econometrics)

State University of New York at Albany, B.S.,

Accounting and Economics, May 1982.

**TEACHING** Professor of Accounting, San Francisco

**EXPERIENCE:** State University, 2000-present.

 Associate Professor of Accounting, San Francisco

 State University, 1997-2000.

Associate Professor of Accounting, West Virginia

University, 1994-1997.

Assistant Professor of Accounting, West Virginia

University, 1991-1994.

Assistant Professor of Accounting, Southern

Methodist University, 1987-1991.

Instructor of Accounting, Purdue University,

1986-1987.

Graduate Teaching Assistant, Purdue University,

1983-1986.

**PUBLICATIONS:**

**Published or Forthcoming Refereed Journal Articles:**

 “Segment Reporting: A Movement Towards

 International Harmonization.” Mustang

 Journal of Accounting and Finance

 (with J. Weisshaar), Vol. 5, April 2014.

 “An Account Analysis of PCAOB Inspection

 Reports for Triennially-Inspected

 Audit Firms.” Journal of Business &

 Economic Research (with M. Landis and

 M. Braswell), Vol. 9, No. 3, March 2011.

 “Better Brainstorming.” Journal of

 Accountancy (with M. Landis and

 M. Braswell), October 2008,

 pp. 70-73.

 “Benchmarking CPA Firms for Productivity

and Efficiency: A Decade Comparison

 1994 Versus 2004.” Journal of

 Business and Economics Research

 (with David Franz), August 2005,

 pp. 35-42.

“A Comparison of Goodwill Trends Between

 Financial and Information Technology

 Firms.” Journal of Business and

 Economics Research (with Leon Kwan),

 July 2005, pp. 41-52.

"Quarterly Earnings Announcements and Market

Risk Adjustments.” Journal of Business Finance and Accounting (with Su-Jane Hsieh and William J. Kross), April/May 1999,

pp. 313-336.

"Earnings Per Share Reporting: A Movement Toward

International Harmonization.” Journal of

Applied Business Research, Spring 1998,

pp.11-19.

"Benchmarking CPA Firms for Productivity and

Efficiency: An Update" (with Tim A. Pearson),

The CPA Journal, March 1997, pp. 58-62.

"Benchmarking CPA Firms for Productivity and

Efficiency" (with Tim A. Pearson),

The CPA Journal, July 1996, pp. 64-66.

"SFAS No. 107 Disclosures and its Impact

on Credit Analyst Decision Making."

(with Richard C. Brooks and Tim A. Pearson),

Commercial Lending Review, Spring 1996,

pp. 67-72.

"Accounting for Other Postemployment Benefits:

Does Better Accounting Serve the Public

Interest?" Journal of Applied Business

Research, (with Richard C. Brooks and Tim A.

Pearson), Summer 1995, pp. 1-6.

"The Airline Industry and the Double-Dip."

The International Tax Journal, Winter 1993,

pp. 82-86.

"Option-Based EPS Measures: An Alternative to

Primary and Fully-Diluted EPS." Journal of

Business Finance and Accounting, April 1992,

pp. 345-362.

"EPS Reporting Revisited: An Evaluation of

Proposed Changes." Journal of Applied

Business Research, Spring 1992, pp. 25-30.

"Earnings Per Share Reporting: Should It Be

Placed on the FASB's Agenda?" Ohio CPA

Journal, Summer 1991, pp. 40-41.

"Investment Vs. Trading: An Analysis of the

Proposed Statement of Position of the

Reporting by Financial Institutions of Debt

Held as Assets." Journal of Bank Accounting

and Auditing, Fall 1991, pp. 17-21.

"The Association Between Stock Prices and

Dilutive Earnings Per Share Numbers: A

Reexamination." Journal of Applied Business

Research, Winter 1990-1991, pp. 99-105.

"A Case Study of a Change to SFAS No. 96."

Journal of Commercial Bank Lending, June 1990

(with Kirk L. Tennant), pp. 49-61.

"Teaching FASB No. 96 in the Intermediate

Accounting Curriculum." Accounting

Instructors' Report, Fall 1989, pp. 7-8.

**Published Refereed Proceedings Articles:**

 “An Institutional Review of Earnings Quality

 In Japan.” Proceedings of the 2012

 Western Region American Accounting

 Association (with M. Landis and M. Braswell),

 April 2012.

“A Comparison of Goodwill Trends Between

 Financial and Information Technology

 Firms.” Proceedings of the 2005

 Western Region American Accounting

 Association (with Leon Kwan), April 2005.

“The Service Mix of Top CPA Firms: Who is Doing

The Work?” (with Tim A. Pearson), The 1996

Critical Perspectives on Accounting

Conference, April 1996, http://www.

panopticon.csustan.edu/cpa96/cpaconf.htm.

"SFAS No. 107 Disclosures and its Impact

on Credit Analyst Decision Making."

Proceedings of the 1995 Southeast Regional

American Accounting Association Meeting,

(with Richard C. Brooks and Tim A. Pearson),

April 1995.

"Quarterly Earnings Announcements and Market Risk

Adjustments." Proceedings of the First

International Conference on Contemporary

Accounting Issues (with Su-Jane Hsieh and

William J. Kross), January 1994.

"A Reexamination of Earnings Releases, Anomalies,

and the Behavior of Security Returns."

Proceedings of the 1989 Midwest Regional

American Accounting Association Meeting

(with Karel A. Davis, William J. Kross and

Douglas Schroeder), pp. 169-176.

**Editorial Review:**

"A Simplified Cash Flow Based Cost-Volume-Profit

Model for Use in the Lending Decision."

Journal of Bank Cost and Management

Accounting, Vol. 4, No. 2, 1991,

(with Kirk L. Tennant), pp. 58-69.

**Edited Books:**

Assessing the Quality of Reported Earnings,

Assets, and Cash Flows: An Analyst's Guide to

Understanding Financial Statements,

Prentice-Hall, Inc., 1992, (with Kenneth R.

Ferris and Kirk L. Tennant), pp. vii-306.

**Research In Progress:**

“Accounting Majors, Communication Anxiety and Business

Presentations Pedagogy” (with M. Marcel)

“Audit Committee Tenure and Firm Value”

(with M. Braswell)

“CPA firm staffing levels and audit engagement

Deficiencies” (with M. Braswell, A. Change and R. Daniels)

**Service Activities at San Francisco State University:**

Member, Department of Accounting RPT

 Committee, 2017-present,

1999-2003, 2004-2008.

Financial Accounting Area Coordinator,

2013-present.

Member, College of Business Undergraduate

Curriculum Committee, 2014-2017,

2010-2013, 1997-1999.

Member, Professional Development and Research

Committee, 2013-2017.

Faculty Advisor, ASCEND-student organization, 2014-2016.

Member, Department of Accounting

 Hiring Committee, 2013.

Chair, Dept. of Accounting Chair Review

Committee, 2013.

Chair, Department of Accounting

 Hiring Committee, 2011-2012.

 Chair, Department of Accounting

 Curriculum Committee, 2009-2010,

1997-1999.

Chair, Department of Accounting HRPT

 Committee, 2005-2006.

 Chair, SFSU Faculty Affairs Committee,

 2003-2004.

 Member, SFSU Executive Committee, SFSU

 Faculty Senate, 2003-2004.

 Member, SFSU Faculty Affairs Committee,

 1998-1999, 2001-2003.

 Member, SFSU Faculty Senate, 1998-2004.

 Member, SFSU Student Affairs Committee,

 1999-2001.

Member, Dept. of Accounting Chair Review

Committee, 1999, 2002, 2005, 2008.

**Service Activities at West Virginia University:**

Faculty Advisor and Vice-President, Beta Alpha

 Psi, Alpha Psi Chapter, 1991-1996.

Member, College of Business and Economics

Undergraduate Programs Committee,

1994-1997.

Member, Department of Accounting Promotion and

Tenure Committee, 1994-1997.

Member, Department of Accounting, Task Force on

Curriculum Design, 1995-1997.

Member, College of Business and Economics

Academic Affairs Committee, 1994-1997.

Member, Department of Accounting Student Awards

Committee, 1993-1997.

Member, University Outstanding Teachers Selection

Committee, 1994-1995.

Member, College of Business and Economics

Interdepartmental Graduate Research

Committee, 1993-1994.

Member, Department of Accounting Undergraduate

Curriculum and Student Learning Assessment

Committee, 1992-1994.

**Honors and Awards:**

W.V.U. Department of Accounting nominee for

College of Business and Economics

Outstanding Teacher Award, 1996.

W.V.U. College of Business and Economics

Outstanding Teacher Award, 1993.

S.M.U. Edwin L. Cox School of Business

Distinguished Teacher Award, 1990.

S.M.U. Most Outstanding Faculty Award, 1989.

Purdue University Outstanding Graduate Student

Instructor, 1986.

Purdue University Best Graduate Student

Instructor, 1985.

**Honor Societies:**

Beta Alpha Psi, Beta Gamma Sigma, Phi Beta Kappa.